# Encouraging start of the year with stronger profitability and cash generation

Interim report January-March 2025





# Performance and key highlights Q1 2025

Excellent earnings and higher volumes in Region North America

Strengthened profitability in Region Europe

Improved cash flow

First sale of US-produced containerboard

SEKm	Q1-25	Change vs Q4-24	Change vs Q1-24
Net sales	11,101	-3%	+7%
Adjusted EBITDA	1,388	-4%	+19%
% of net sales	13%	0 ppt	+2 ppt
Adjusted operating profit – EBIT	638	-11%	+42%
% of net sales	6%	0 ppt	+2 ppt
Operating cash flow before capex	573	-67%	+194%
EPS (SEK)	1.67	-48%	+33%

### Mostly normalized conditions during Q1 Expect stable market sentiment throughout Q2

Sales split, %¹	Food & Drink CK	Printing & Publishing Papers	Consumer & Luxury	Industrial
LPB (10.1bn)	100%			
Cartonboard (2.7bn)	25%		75%	
Containerboard (5.5bn)	80%		10%	10%
Kraft & Specialty Paper (5.1bn) <sup>2</sup>	50%		30%	10%
Sack Paper (3.2bn)	15%			85%
Graphical Paper (8.4bn)		100%		
Share of Group Net Sales <sup>3</sup>	~40%	~20%	~10%	~10%
Billerud Market status Q1	Normal	Normal	Weak	Normal
Billerud Market trend outlook Q2	Stable	Stable	Stable	Stable



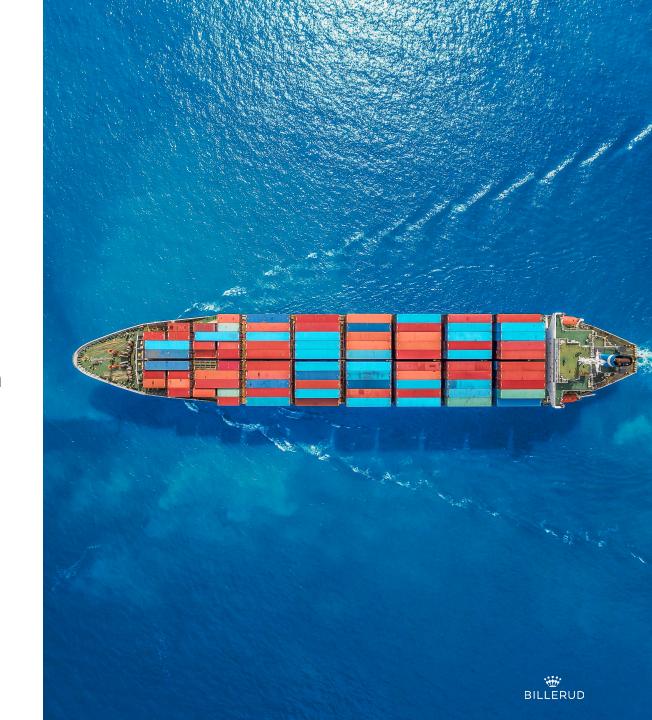
### With regards to tariffs, Billerud is well-positioned

#### **North America:**

- Local production in the US with available capacity
- High service level and reliable supply chain
- Imported volumes approx. 25% in North American paper segments
- Limited purchases of imported input goods

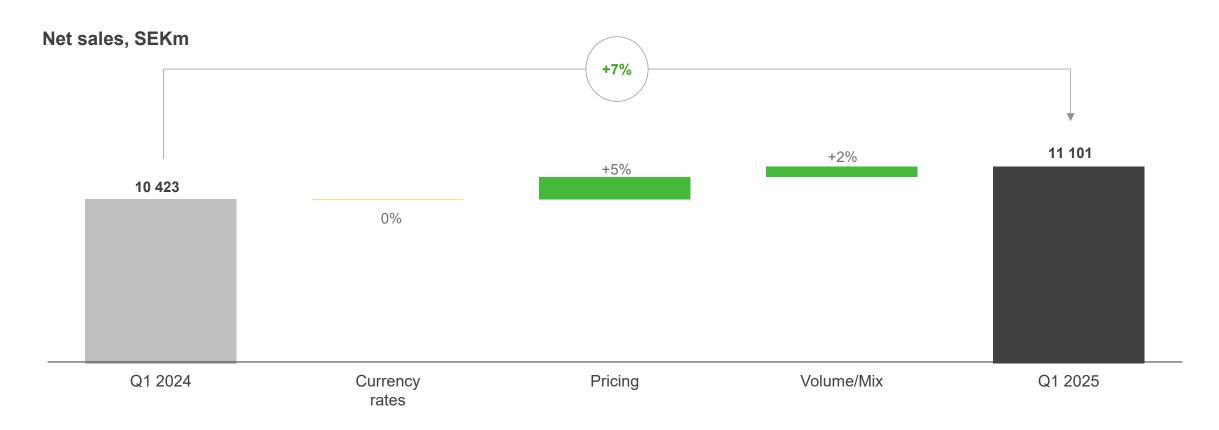
#### **Europe:**

- Marginal export volumes from the EU to the US (2% of total)
- Limited purchases of imported input goods



#### Q1'25:

# Sales growth driven by increased volume in North America and improved pricing in Europe





#### Q1'25:

## Strengthened profitability with pricing more than offsetting input cost increase









# Region **Europe**

- All categories except LPB growing vs year ago
- Significantly improved profitability
- Higher prices offsetting higher input costs
- Higher prices and lower input costs into Q2
- Extensive maintenance schedule in Q2



SEKm	Q1-25	Q1-24	Change
Net sales	7,130	6,920	+3%
Liquid packaging board	2,425	2,659	-9%
Containerboard	1,355	1,262	+7%
Kraft and specialty paper	1,010	953	+6%
Sack paper	917	784	+17%
Cartonboard	705	662	+6%
Market pulp	631	518	+22%
Net operating expenses	-6,076	-6,136	-1%
EBITDA	1,054	784	+34%
EBITDA margin	15%	11%	+4 ppt
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Region

### North America

- Highest sales volumes since Q4-22
- Excellent profit delivery driven by higher volumes
- Operating rate at 74%
- Positive Graphic pricing impact into Q2



SEKm	Q1-25	Q1-24	Change
Net sales	3,190	2,763	+15%
Graphic paper	2,133	1,962	+9%
Specialty paper	628	456	+38%
Market pulp	428	344	+24%
Net operating expenses	-2,510	-2,316	+8%
EBITDA	680	447	+52%
EBITDA margin	21%	16%	+5 ppt





# Significant milestone on our Evolve journey First sale of US-produced containerboard

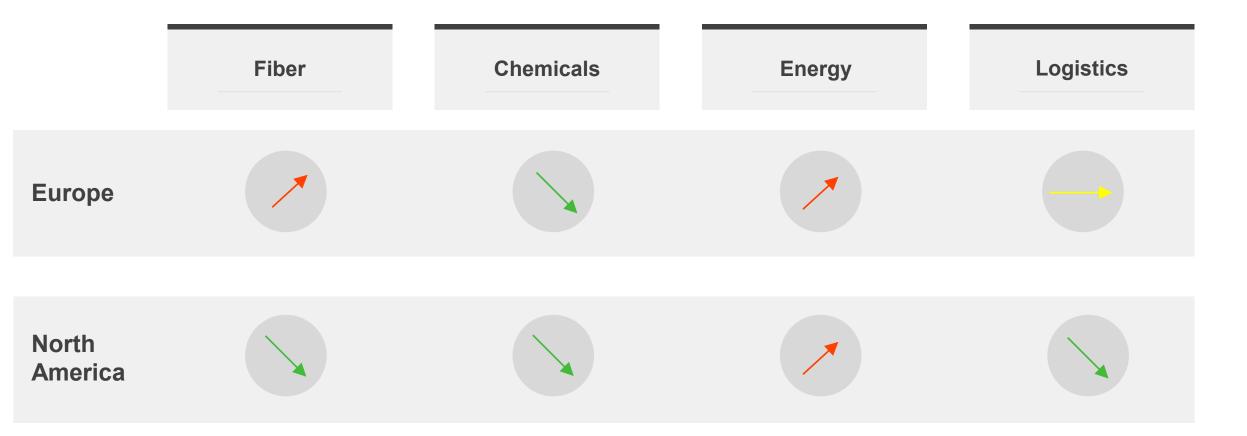
Coated liner, Tribute® produced and delivered to customers

Several ongoing trials with existing and new customers

Evolution investment program progressing as per plan



### Overall flat cost development in the quarter Lower costs into Q2 driven by lower energy prices





#### Improved cash conversion in the quarter

Significantly improved ROCE vs year ago

Leverage maintained at 1.0x EBITDA

Dividend payout of SEK 870 m in Q21

Unchanged capex guidance

#### CAPEX of SEK 3.5 bn in 2025

Strategic capex: SEK 1.3 bn

Base capex: SEK 2.2 bn

SEKm	Q1-25	Q1-24
Profit before tax	527	386
Adjustments for non-cash items	575	469
Tax paid	-33	-135
Cash flow from changes in working capital	-496	-525
Cash flow from operating activities	573	195
Investments in tangible and intangible assets	-394	-686
Operating cash flow after investments in tangible and intangible assets	179	-491

SEKm	Q1-25	Q1-24
Net debt	5,398	6,202
Net debt / adjusted EBITDA	1.0	1.9
Adjusted ROCE	7%	1%
Cash conversion	41%	17%



# Outlook for Q2 2025



Continued solid market sentiment in North America and well positioned for tariffs



Normal market conditions for most products in Europe



Higher sales prices and lower input costs



Extensive maintenance schedule



