BILLERUD

Anthem Plus®

AMERICAN MADE. PUT US TO WORK.

Anthem Plus is the go-to American made sheet with a sleeves-rolled-up commitment to service, getting you what you need, when you need it. Whatever your project, Anthem Plus offers dependable quality with deep inventory levels and additional price points for unique customer requests when options are critical.

FEATURES:

- Balanced, blue-white styling

- Choose Your Finish
  – Gloss and Satin finishes are optimized for image reproduction
  – Anthem Plus Satin surface gives brand boosting print results and crisp, vibrant color reproduction, balanced with non-glare readability

- Versatility
  – 7 & 9 pt. offerings meet USPS minimum requirements
  – Matching Digital product: Blazer Digital®

- Availability
  – Deep inventory and multiple SKUs in stock
  – Strategic mill and warehouse locations near key print markets for shorter lead times

- Responsible Fiber Sourcing
  – Made with chain-of-custody fiber: FSC®, SFI®, PEFC
  – Manufactured with 10% recycled fiber upon request with upcharge^

- Manufactured in the USA with Pride
  – Purchase Anthem Plus and put Americans to work
  – Proven quality and performance, manufactured in the U.S., backed by our guarantee of full customer and technical support from start to finish

APPLICATIONS:

- Direct mail
- Brochures
- Catalogs
- Posters
- Newsletters
- Calendars
- Bill stuffers
- Flyers
- Manuals

ANTHEM PLUS SPECIFICATIONS:

Grade	Basis Wts	GSM	Brightness	Gloss	Opacity	Caliper
Gloss Text	70	104	90	68	92	3.1
	80	118	90	68	93.5	3.6
	100	148	90	68	95.5	4.6
Gloss Cover	80 (7 pt.)*	216	90	68	98	7.3
	100 (9 pt.)**	271	90	68	99	9.5
	110	297	90	68	99	10.5
	120♦	326	90	68	99	11.6
Satin Text	70	104	90	35	92	3.7
	80	118	90	35	94.5	4.2
	100	148	90	35	96.5	5.6
Satin Cover	80 (9 pt.)**	216	90	35	99	9.3
	100	271	90	35	99	11.8
	110	297	90	35	99	13.1
	120♦	326	90	35	99	14.3
Reply Card	110 (7 pt.)*	163	90	30	96	7.2

*Noted *7 pt. and **9 pt. minimum caliper items are guaranteed for postal applications. With the exception of noted *7 pt. and **9 pt. minimum caliper items, Billerud manufactures to basis weight, not to specific bulk standards.*
^Anthem Plus Recycled is available as a non-standard item. Subject to master roll availability and run schedules.
♦Anthem Plus 120 lb. gloss and satin cover available soon. Contact your Billerud Sales Representative for more details.

MOST POPULAR STOCKING SIZES

To review a complete list of material numbers and availability of cartons and skids please see the Billerud Stocking Guide at billerud.com.

	19×25	20×26	23×29	23×35	24×36	25×38	26×40	28×40
Gloss Text								
70 lb.	•			•	•	•		•
80 lb.	•		•	•	•	•		•
100 lb.	•		•	•	•	•		•
Gloss Cover								
80 lb. (7 pt.)*	•	•	•	•	•	•	•	•
100 lb. (9 pt.)**	•	•	•	•	•	•	•	•
110 lb.							•	•
120 lb. – Available soon. Contact your Billerud Sales Representative for more details.								
Satin Text								
70 lb.	•			•	•	•		•
80 lb.	•		•	•	•	•		•
100 lb.	•		•	•	•	•		•
110 lb. (7 pt.) Reply Card	•					•		•
Satin Cover								
80 lb. (9 pt.)**	•	•	•	•	•	•	•	•
100 lb.	•	•		•		•	•	•
110 lb.							•	•
120 lb. – Available soon. Contact your Billerud Sales Representative for more details.								

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ENVIRONMENTAL CERTIFICATIONS:

Buyers of Anthem Plus sheetfed products have the confidence of knowing they support responsible forest management because this product line carries three chain-of-custody certifications:

- Forest Stewardship Council® (FSC®), BV-COC-953662; "Forests for all forever."
- Sustainable Forestry Initiative (SFI®), BVC-SFICOC-09000011; "Good for you. Good for our forests."
- Programme for the Endorsement of Forest Certification (PEFC), BVNAUS-PEFC-COC-09000012; "Promoting sustainable forest management."

This product complies with Lacey Act requirements.

PRODUCT STEWARDSHIP AND SUSTAINABILITY:

Anthem Plus is acid free and is manufactured using elemental chlorine-free bleach (ECF).

To review product stewardship and sustainability information, please see the Billerud Product Regulatory Profile Sheet posted at billerud.com.

FSC
www.fsc.org
The mark of responsible forestry
FSC® C014984

PEFC
PEFC/29-31-92
Promoting Sustainable Forest Management
www.pefc.org

SUSTAINABLE FORESTRY INITIATIVE
SFI-001 29

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billerud.com