



BILLERUDKORSNÄS

CrownBoard

Adding value to your brand

State-of-the-art cartonboard for premium brands

CrownBoard – the complete offer

*Premium.
Sustainable.
Tailored.*



State-of-the-art material – pure, lightweight and climate-smart carton-board, made of 100% primary fibres, engineered to optimize packaging performance in terms of strength and visual appearance.

Supply chain support – personal service contact in several languages, tailored delivery models and logistics solutions, to ensure smooth processes and high delivery precision.

Carton Solutions – knowledge source for optimizing process efficiency, protection of contents, design, cost factors, user friendliness, environmental performance, and consumer appeal.

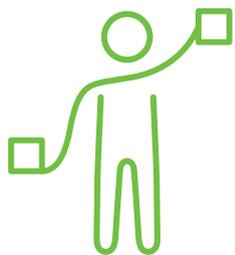
CrownBoard is more than just cartonboard. It is an A–Z offer comprising all you need to make a really good packaging solution, from the drawing board to the home of the consumer.

Good packaging ensures that a product reaches the consumer in perfect condition. It sells your product in the store and offers function and user friendliness as it stores

and dispenses your product. At the same time, both cost effectiveness and high environmental performance are expected.

That is how good packaging adds value to your brand. There are many boxes to tick. And CrownBoard gives you access to the material, knowledge and services to make it happen.

The finest cartonboard material



“Take on the
lightweight
challenge!”



CrownBoard is a state-of-the-art cartonboard material, carefully engineered to meet the demands of premium brands. It is optimized for efficient converting processes and consumer appeal. The board is made of 100% tough, resilient, primary fibres from slow-growing Nordic trees and is built up in layers, making it strong and stiff. The raw material is renewable, sourced from responsibly managed forests.



Thanks to its strength, CrownBoard allows for **lightweighting** – reduction of weight without compromising packaging performance. The result is cost savings and reduced environmental impact.

The CrownBoard portfolio consists of three products with distinct personalities.

The high-white **CrownBoard Prestige™** offers a unique combination of strength and printability. **CrownBoard Artisan™** features a silky-smooth surface that adds a tactile dimension to a package. **CrownBoard Craft™** is the white/brown, super-strong and versatile board.

Carton Solutions – your knowledge source



“Optimize
your
packaging
solution!”



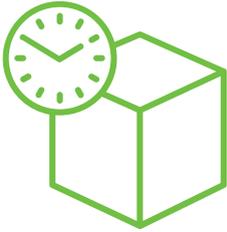
You come to us with a challenge – a new packaging concept or a revitalization of your shelf presence. A need for innovation or optimization. It can be improved user friendliness, higher shelf impact, less waste, better environmental performance, lower cost, or reduced packaging weight. Or all of it.



Starting with what you want to achieve, we analyse your needs and create a packaging solution – with structural design and choice of material – to meet the demands. Then we test, verify through prototyping, and implement the solution. We use advanced technical equipment for tests, simulating the strain and forces of the handling chain.

We arrange workshops and seminars. Common themes for knowledge sharing include the potentials of the cartonboard material, printing and converting, lightweighting and sustainability-related matters. And we tailor the workshop you need.

Supply chain support with world-class services



**“91%
delivery
precision!”**



A friendly voice on the phone – that is possibly our keenest competitive advantage. Your contact person, a service specialist, is available at all times to support with everything from queries to supply chain services. You get personal support by somebody who knows your business and speaks your language. Your service specialist gives you support in order management, production planning, availability, and deliveries – all to ensure smooth processes



You benefit from flexibility in terms of delivery options, volumes and lead times. It is your needs that determine delivery models, logistics services and interactions, tailored for you by your service specialist. We measure our performance in terms of OTIF – On Time In Full. Our delivery precision is 91%!

You can also go digital. The Customer Portal is our online order management tool, open for business around the clock. It is designed to save you time and make your professional life more efficient.

We challenge conventional packaging
for a sustainable future



BILLERUDKORSNÄS

www.billerudkorsnas.com