



BILLERUDKORSNÄS

Proud carrier of premium brands



Strong and glossy paper for shopping bags



BillerudKorsnäs Xpression Glaze



Make the right impression

Excellent printability, stiffness and renewable paper is a combination that would make any brand shine on a high-end shopping street. A carrier bag made of BillerudKorsnäs Xpression Glaze is destined to make just the right impression.

Well-crafted, graphically branded bags are carried like trophies by shoppers all over the world. They are used as proof that the consumers can afford premium goods and prefer respected brands.

And premium bags demand premium paper. That is why Xpression Glaze is the perfect choice when printability, stiffness and smooth finish are essential – and sustainability is non-negotiable.





Proof of a premium brand

Combining a machine-glazed exterior designed for print with a rougher inside, Xpression Glaze is a strong paper optimised to exude prestige and quality.

Proud to be sustainable

Xpression Glaze is certified as industrial compostable and has been awarded with the TÜV Austria OK Compost mark in accordance with ISO 18606:2013 and EN 13432 (09-2000). In addition, Xpression Glaze has been approved for home compostability and awarded with the TÜV Austria OK Compost HOME mark.

Product of engineering expertise

Xpression Glaze is the newest addition to the BillerudKorsnäs range of Xpression bag paper for carrier bags. It is available in 70 g/m² to 110 g/m² and enabled by the addition of the paper machine PM10, equipped with the large Yankee cylinder, in the Skärblacka paper mill in Sweden. Carrier bags made from Xpression Glaze are designed to carry brands and prized shopping treasures. That is why Xpression Glaze is tested for tensile and burst strength, tear resistance and printability.

Xpression Glaze

- ⊙ **Excellent printability**
- ⊙ **Renewable & recyclable**
- ⊙ **High tensile and burst strength**
- ⊙ **Glossy and smooth**

Fashion

Product	g/m ²	Characteristics	Type of product	Stiffness	Printability
BillerudKorsnäs Xpression Glaze	70-110	MG Paper for high printing demands	Gloss/rough reverse side		

We challenge conventional packaging for a sustainable future

BillerudKorsnäs is a leading provider of strong, light, renewable and recyclable packaging material. We have eight production units in Sweden, Finland and the UK and 4,400 employees in over 17 countries. Together with brand owners, converters and packaging partners all over the world, we create smarter packaging solutions that increase profits, excite millions of consumers and contribute to a sustainable future for generations to come.

Kraft paper bags.
More information
and contacts:



billerudkorsnas.com